

LDAC NEWS UPDATE – OCTOBER 2025

The Great Read-Along: A Resounding Success



Along is a **collective movement** to mobilize society to support young people who learn differently and break down barriers to their success.

The pleasure of reading is recognized as the cornerstone for educational success. Studies confirm that cultivating the pleasure of reading from an early age not only helps prevent academic difficulties, but also mitigates the impact of learning challenges.



The Great Read-Along by the Numbers

This first-time event was held on October 23, 2025. With **3.8 million minutes of shared reading**, the initiative has far exceeded expectations and marks a turning point in raising awareness of learning disabilities:

- 105 media mentions
- 11 interviews
- 27 million media impressions

Behind these numbers lies a tremendous wave of love, mobilization, and collective pride!

Towards a second edition in 2026

Building on this resounding success, the Learning Disabilities Association of Canada announces that a second edition of the Great Read-Along will be organized in 2026, **in collaboration with provincial and territorial partners**, with the ambition of **mobilizing participants across Canada**.

"The Great Read-Along" is not just a simple event: it's a collective movement that has the power to transform our perceptions of learning disabilities and mobilize society for the success of all students."

Roger Casgrain, president of the board, Learning Disabilities Association of Canada

